



時尚設計學系學生蔡又軒榮獲潛力設計新秀獎作品「Command loop」

Best New Talent Award for “Command loop”, a series from the Department of Fashion Styling and Design Communication. (Designer: Tsai Yu-Hsuan)

2022 臺北時裝週

服設系 / 時尚系 / 服經系三系聯展

實踐大學榮獲最佳展演學校

文化與創意學院院長 林恒正

2022 年臺北時裝週在文化部主辦下，於 3 月 25、26 日在臺北松山文創園區魅力登場。由獲選的實踐大學、嶺東科技大學、樹德科技大學及輔仁大學四校攜手演出，在 101 位新興學子的無限創意概念下，展演發表共 198 套時裝作品，有奇幻意象的互動科技、疫情之於生活的警醒反思和社群媒體的「濾鏡」構想，透過大膽跳色、抽象印花、在地思維之復古印象重塑等非對稱設計，完美演繹新生代對於未來的念想及渴望。

在這四所學校當中，風格多變的實踐大學以「智能無界未來 UNBOUNDED FUTURES」命題，聯合臺北與高雄兩校區共三個相關學系的新興學子，攜手共演 50 套新銳時裝。在廣大群體中，每一位設計者皆為獨立完整的個體，擁有自身的品味與調性。此次時裝透過「ENDLESS SPECTRUM」、「FUSHION 無界」、「I'll X 前往未知」三個章節的串連，以服裝設計學系、服飾設計與經營學系、時尚設計學系各自不同的視角，細品「衣」與「人」之間的依存關係，運用大量墊肩、棋盤格紋搭配鮮豔色系、多元材質的創意嘗試，以活潑新穎的造型表述，探索內心最理想的答案。

為鼓勵學校培育人才並用心參與臺北時裝週，此次的校際展演特別評選出表現最好的學校，而實踐大學服裝設計學系、服飾設計與經營學系以及時尚設計學系共同策劃，以「智能無界未來」為命題，「跨界」結合數位影像創作與服裝造型設計，製作兼容三系教學特色的展演。指涉在廣大的群體之下，每一位參演學生設計師皆為獨立存在的單元個體，風格迥異多元，各自針對所謂「服裝」的想像與解讀，探索自我的理想解答，在 2022 年 3 月 26 日於臺北松山文創園區完整呈現，獲各界肯定，並由臺北時裝週所組成的專業評審團，評選為「最佳展演學校」。

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文化部李連權次長頒發最佳展演學校獎，林恒正院長代表領獎。

Vice Minister Lee Lien-Chuan of the Ministry of Culture presented Best Performance Award in Young Talent-Student Show to Prof. Lin Heng-Cheng, Dean of the College of Culture and Creativity.

在學生作品表現方面，除了實踐大學高雄校區服飾設計與經營學系饒文濤、張喬盈作品獲得網路票選人氣潛力設計新秀之外，來自於成立僅 15 年的時尚設計學系參演學生蔡又軒，從電腦的 command 鍵為靈感，以「Command loop」為題，將鍵盤擬人化成軍隊構想而成，在服裝色澤上選用較為低調的墨綠、灰色、黑色，胸口的鏤空花形設計與包款配件 Logo 相互輝映配搭，使該系列兼具優雅、實穿與設計感，得到多家媒體的關注與報導，並獲得本季臺北時裝週評審團的青睞，盛讚為極具商業潛能的作品。蔡又軒繼 2021 高雄時尚大賞勇奪「最佳商業價值大獎」後，再次於參展的四所服裝與時尚相關校系共計 198 套作品中脫穎而出，備受專業評審團的肯定，獲選「潛力設計新秀」。

文化部常務次長李連權指出，臺北時裝週秉持「越在地越國際」的理念，攜手臺灣優秀設計師，讓更多人看見臺灣豐富的文化內涵，並提供設計師們更多的舞臺，培育新秀，「不斷求新、求變、求突破」，相信臺灣設計師的豐沛能量，一定會在國內、國際發光發熱。

實踐大學全體作品，左起：時尚設計學系、服裝設計學系、服飾設計與經營學系。

All participating designs from Shih Chien University: (from left to right) the Department of Fashion Styling and Design Communication, the Department of Fashion Design and the Department of Fashion Design and Merchandising.



The 2022 Taipei Fashion Week, hosted by the Ministry of Culture, finally made its way to Songshan Cultural and Creative Park on March 25th and 26th. Students from four universities were selected to present their ideas head-to-head, including Shih Chien University, Ling Tung University, Shu-Te University, and Fu Jen Catholic University. A total of 101 students unleashed their creativity on stage with as many as 198 fashion items, showcasing ideas that drew inspirations from futuristic interactive technology, lessons from COVID-19, the “filter” effect of social media and so on. Through asymmetric design, including bold color contrasts, abstract prints, and the reshaping of the local retro image, the impressive array of ideas perfectly captures the next generation’s imagination and expectations of the future.

Among the four universities, USC, renowned for its varied styles, chose “Unbounded Futures” as its theme. Students from three different departments, across the campuses in Taipei and Kaohsiung, presented a total of 50 avant-garde outfits. Every designer is unique in their own way, with their own taste and preference. Through three connected subthemes - “Endless Spectrum”, “Fashion”, and “I’ll X Unknown” - students from the Department of Fashion Design, the Department of Fashion Design and Merchandising and the Department of Fashion Styling and Design Communication contemplate the relationship between clothes and humans from different perspectives. They used a large amount of shoulder pads, checkered patterns with bold colors and a variety of fabrics to explore the ideal answer.



**Taipei Fashion Week AW22: Joint Presentation
by the Departments of Fashion Design /
Fashion Styling and Design Communication /
Fashion Design and Merchandising
Shih Chien University Won Best Performance
Award in Young Talent-Student Show**

Dean of the College of Culture and Creativity Lin Heng-Cheng (林恒正)

One university was selected from all the participating universities in this year's inter-university competition for an award, in recognition of the effort and time it devoted to nurturing talent and participating in the Taipei Fashion Week 2022. USC won the competition with the topic of "Unbounded Futures". The three contributing departments, as mentioned above, ingeniously integrated digital image creation with fashion design, with the results showing each department's specialties and characteristics. The university foregrounded the concept of students being independent individuals, bringing to the stage not only their own styles but also their imaginations, interpretations, and explorations of what "clothes" mean and entail. Students representing Shih Chien University debuted their achievements on March 26th, 2022, in Songshan Cultural and Creative Park. They received high accolades from all around and were given the award of "Best Performance Award in Young Talent-Student Show" by the award committee.

In terms of individual students, Rao Wen-Tao (饒文濤) and Chang Chiao-Ying (張喬盈) from the Department of Fashion Design and Merchandising (Kaohsiung Campus) were voted online as the most popular new designer with great potential. Moreover, Tsai Yu-Hsuan (蔡又軒) from the Department of Fashion Styling and Design Communication, a young department with a history of only 15 years, presented a product that is, according to the award committee, commercially invaluable. Tsai drew inspiration from the command key on the keyboard, using "Command loop" as the title and transforming the keyboard metaphorically into an army. His designs chose low-key colors including dark green, gray and black. The hollowed-out flower pattern echoes the logo on the bags, rendering a sense of elegance, practicality and style to the series. Tsai's design garnered the attention of several media outlets and was given the most commercially valuable award. Tsai also won the young talent award with his outstanding presentation.

Vice Minister Lee Lien-Chuan (李連權) of the Ministry of Culture pointed out that Taipei Fashion Week believes that "local is the new global". It supports emerging designers to demonstrate Taiwan's unique culture to the world by offering a platform for designers and nurturing new talent. He is confident that Taiwan's design will be seen and sought after both at home and on the global stage.



1	1. 服飾設計與經營學系網路票選人氣潛力設計新秀獎作品 The design from the Department of Fashion Design and Merchandising was voted online as the most popular new designer with great potential.
2	2. 實踐大學榮獲 2022 臺北時裝週最佳展演學校證書 Certificate of Achievement: Shih Chien University was given the Best Performance Award in the Young Talent-Student Show.