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01 亞太餐旅教育學會前後任理事長合影
Horng Jeou-Shyan (洪久賢) and the former APacCHRIE President

2023 全球前 2% 頂尖科學家 洪久賢教授入榜

洪久賢 | 民生學院院長 / 餐飲管理學系教授

史丹佛大學發布 2023 年全球前 2% 頂尖科學家

美國史丹佛大學於 2023 年 10 月 4 日發表最新一期「2023 年全球前 2% 頂尖科學家榜單」(World's Top 2% Scientists 2023)，該榜單係使用全球最大的索引摘要資料庫 Scopus 所建立，該資料庫採用 6 種關鍵指標形成綜合分數，包含總引用次數、h-index、共同作者調整後的 hm-index、單獨作者、單獨或第一作者，以及單獨 / 第一或最後作者的文章引用次數等綜合指標(c-score)，c-score 著重於影響力(引用)而不是生產力(出版物的數量)。基於上述指標進行評分，反映出學者的學術論文引用影響力及作者貢獻度。本次引用次數更新採計至 2022 年底，統計數據時間範圍為 1960 至 2022 年。根據 Science-Metrix 分類，入榜的科學家涵蓋應用科學、健康科學、自然科學、經濟與社會科學、人文與藝術五大面向，以及 22 個科學領域與 174 個子領域。我很榮幸名列 2022 年度科學影響力排行榜，應主編邀請撰文，藉此機會回顧省思。

建構系列性系統研究，累積研究能量

在學術生涯中，我以大學教育之教學與學術研究為首要，長久以來以觀光餐旅專業暨教育領域為核心，念茲在茲人才培育、課程與教學創新、思考與創新力養成等議題，希冀將研究成果反饋至培育年輕學子，嘉惠學界與業界。同時關切前瞻專業領域或研究發展趨勢，以奠基在自己既有的研發基礎上，持續創新

精進。近 20 年來，透過主持國科會整合型計畫或個別型計畫執行創新的議題，如節能減碳、永續服務、倫理與企業責任、美感體驗、創造力、創新創業，以及 AI 衝擊下的大數據永續服務創新，至目前執行中的數位轉型旅館服務創新，對一主題執行多年期計畫，不斷地深耕。藉由選擇創新的重要議題，不僅能掌握最新脈動，亦可以增加研究原創性、學術理論或實務貢獻度。

積極參與國際 / 國內學術組織重要職務

我積極參與學術組織或國際會議，以增進與國際學者交流對話，從專題演講者、論壇與談者、論文發表者中吸取研究精華與經驗，結識研究同好，創造跨國研究的機會。我也長年投入專業學術組織，瞭解其互動模式，獲得信任與推舉，進而擔任重要職務，如中華民國餐旅教育學會理事長、中華家政學會理事長、亞太家政學會臺灣代表、亞太餐旅教育學會 (Asia Pacific Council on Hospitality, Restaurant and Institutional Education, APacCHRIE) 理事長等，並創設其臺灣分會 (APacCHRIE Taiwan Chapter)，以凝聚國內學者專家能量，擴大國內外產學攜手合作，促進餐旅發展。

一個人走得快，一群人走得遠

自 1993 年起，我每年主持國科會專題研究計畫迄今，從未間斷。30 年來，從一年期到多年期計畫，自 2003 年從個別型計畫邁向主持整合型計畫，與研究同好一起組成整合型計畫，彼此相互切磋砥礪、資源共享，增加研究的樂趣，減輕負擔，形成促進研究發展的推動力，並善用 journal alert，掌握最新研究趨勢。我在投稿時，面臨一再修稿或被退稿是常事，從 peer review 中吸取見解，虛心的再三精煉，越挫越勇，意志堅定的繼續前進，直到文章被接受為止。感謝國科會長期以來的經費補助，使我能發揮研究能量，並曾多次獲國科會優良研究計畫、研究論文獎、指導研究生論文獎等，回饋的方法就是致力於研究服務並培植後進，歷年指導學生

已累計 21 名取得博士學位 (畢業後擔任大學 / 中學 / 小學校長、董事長、教授 / 副教授 / 助理教授等)、44 名取得碩士學位。我也曾擔任科技部人文司應用科教學門副召集人、國科會人文處應用科教學門餐旅管理組 SIG 召集人，舉辦國際研討會，邀請國際學者專家來臺專題演講，辦理提升研究能量工作坊等，以吸引、鼓勵與協助更多優秀年輕教師投入學門研究，讓臺灣的研究表現被看見。

以學術研究為志業

除教學外，我以從事研究為志業，享受從事學術研究的樂趣，儘管 22 年來兼任行政，包含 9 年大學校長，以及曾任研發長、學務長、院長、系主任、中心主任等職務，在這期間仍不忘做研究。發表具審查制期刊論文逾百篇，其中 SSCI 論文有 70 餘篇及 TSSCI 期刊論文、SCI 期刊論文等；國內外書中章節 4 篇；編著專書 5 本等。

感恩董事長的祝福與期勉

雖然已是處於延退階段，我仍珍惜能在溫馨優雅的實踐校園內擔任教學與行政工作、從事研究，也很樂意將研究經驗傳承給年輕教師。承蒙謝孟雄董事長厚愛，在獲悉我入榜一事後，親自道賀並期勉「再接再厲，再創新局」。滿心感恩董事長、師長同仁們的鼓勵，天道酬勤，我將繼續努力，以不負眾望。■

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謝孟雄董事長嘉勉並贈送攝影作品，以資鼓勵。

Chairman of the Board Shieh Mung-Shiung (謝孟雄) congratulated Horng with his photographic work.





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2009 年擔任亞太餐旅教育學會理事長主持研討會歡迎活動

In 2009, Horng hosted the welcome party of the Asia Pacific Council on Hospitality, Restaurant and Institutional Education (APacCHRIE) as APacCHRIE President.

Prof. Horng Jeou-Shyan Selected as 2023 World's Top 2% Scientists

Horng Jeou-Shyan (洪久賢), Dean of the College of Human Ecology and Professor in the Department of Food and Beverage Management

Stanford University released a list of the world's top 2% scientists in 2023

On October 4, 2023, Stanford University released its latest World's Top 2% Scientists 2023 list. This list uses Scopus data to provide standardized information on citations, h-index, co-authorship adjusted hm-index, citations to papers in different authorship positions and a composite indicator (c-score). The c-score focuses on impact (citations) rather than productivity (number of publications). The above metrics were used to show a researcher's citation impact and contribution. Data was updated from 1960 to the end of citation year 2022. Selected scientists include those from applied science, health science, natural science, economics & social science, and arts & humanities, and are classified into 22 scientific fields and 174 sub-fields according to the standard Science-Metrix classification. I was honored to be listed on this ranking of scientific influence in 2022 and was invited by the editor-in-chief to write this piece to reflect on my work and career.

Developing systematic research projects

During my academic career, teaching and research have been my priority. Over the years, my focus has been on the professionalism and education of tourism and hospitality, working tirelessly on nurturing talent, innovative curriculum and teaching methods, developing critical thinking and creativity. The goal is to use my research findings to develop talent that can eventually contribute to the academia and industry. Attention has also been given to areas related to forward-looking infrastructure or research development to continue to innovate based on my existing research.

Over the past two decades, I have been the principal investigator of some of the multi-component team research projects and individual research projects for the National Science and Technology Council (NSTC) on innovative issues such as energy saving and carbon footprint reduction, sustainable services, ethical and corporate responsibility, aesthetic experience, creativity, innovative entrepreneurship, and innovative sustainable services of big data under the impact of AI. Currently, I am working on innovative digital transformation of hotel services. I continue to develop and improve my research by implementing multiple years of project on the same topic. Through choosing important innovative issues, I can keep up with the latest trends through my original research and add contribution to current academic discussion and to the industry.

Active participation in international and local organizations

I actively participate in academic organizations and international conferences to engage in more exchange and dialog with researchers worldwide. I have learned from the research and experience of conference

speakers, discussants and paper presenters and made the acquaintance of researchers in similar areas to create opportunities for international collaboration. For years, I have participated in academic organizations and have had the honor to be selected to serve in important positions, including President of the Chinese Hospitality Education Association, President of the Chinese Home Economics Association, Taiwan Representative of Asian Regional Association for Home Economics and President of Asia Pacific Council on Hospitality, Restaurant and Institutional Education (APacCHRIE). I also established APacCHRIE Taiwan Chapter to unite local researchers and experts and encourage local and international collaborations to boost the development of Taiwan's tourism and hospitality sector.

If you want to walk fast, walk alone. But if you want to walk far, walk together.

Since 1993, I have been the principal investigator of NSTC research projects every year. Over the past three decades, I started from one-year projects to multi-year individual research projects. In 2003, I had a chance to work on a multi-component team research project for the first time. Through this type of projects, I could work with my colleagues, share our resources, enjoy the fun, and share the burden of the work together, creating greater momentum for my own research development. We also make good use of journal alert to keep up with the latest research trends. When making a journal submission, it is common to be asked to revise one's piece or to be rejected. It is important to learn from peer review, be humble enough to keep revising one's work, stay persistent and persevere until the work is accepted.

I would like to thank the NSTC for its funding over the years. I had been awarded by the NSTC for outstanding projects,



04 2008 至 2009 年擔任亞太餐旅教育學會理事長
Horng was the President of APacCHRIE from 2008 to 2009.

05 亞太餐旅教育學會理事長交接典禮
Handover ceremony of APacCHRIE presidency

research, and supervision of graduate students' papers. The only way to pay back is to work harder on my research and support new researchers. Over the years, 21 students I supervised have received their PhD degrees (some have become the principals of elementary and high schools, university presidents, chairpersons, professors, associate professors, assistant professors, and so on) and 44 received their master's degrees. Moreover, I served as the vice-convenor of the Applied Science Education Division of the Ministry of Science and Technology as well as SIG convenor of the NSTC Tourism and Hospitality Management Division. I have organized international conferences and invited international researchers and experts to give speeches and share their methods at workshops. The efforts were aimed to attract, encourage and support more outstanding young lecturers to do research and increase the visibility of Taiwan's research on the global stage.

Research as my vocation

In addition to teaching, I am dedicated to research and enjoy very much of the work. Over the past 22 years, I have taken on administrative responsibility, including nine years in the position of

university president, dean of R&D, dean of student affairs, college dean, department chairperson, and center chief. Despite of all the administrative responsibility, I continue to work on my research projects. I have over 100 papers published in peer-reviewed journals, including over 70 SSCI papers, as well as TSSCI papers and SCI papers. Four papers were published in books in Taiwan and abroad, and five books were published.

Congratulations and encouragement from Chairman

Taking late retirement now, I cherish my time in Shih Chien University and continue to teach, do administrative work and work on research projects. I am also very happy to share my experience with younger faculty members. I would like to express my gratitude to Chairman of the Board Shieh Mung-Shiung (謝孟雄), who congratulated me in person and encouraged me to achieve another great achievement upon learning about my being on the list. I am thankful for the support of the Chairman and my colleagues. Those who work hard will be rewarded. I will continue in my endeavors in teaching and research. ■