

01 洪久賢校長向福茲堡應用科技大學代表團致歡迎詞並表達期盼共創更多學術及研究合作
President Horng Jeou-Shyan delivered welcome remarks to the delegation from the University of Applied Sciences Würzburg-Schweinfurt and expressed hopes for expanding academic and research collaboration.

實踐無界：深耕歐陸四十載，攜手美洲新科技

——本校國際化教育與 AI 跨域合作的新里程

郭壽旺｜國際暨兩岸事務副校長

在全球高等教育日益強調跨國連結與多元合作的時代浪潮中，實踐大學始終秉持謝孟雄董事長「**以世界為校園**」的辦學理念，將國際化視為教育發展的核心戰略，而非附加選項。多年來，學校透過學術交流、雙聯學制、文化推廣與產學合作等多元形式，持續拓展國際合作的深度與廣度，使教育場域從臺北大直與高雄校區延伸至世界各地，逐步形塑具全球視野的學習環境。

近期校園接連迎來兩項深具指標意義的國際交流盛事：一方面是與本校結緣近四十年的德國姊妹校訪團，另一方面則是帶著前瞻科技與產業能量而來的美國佛羅里達州高層代表團。這兩場橫跨歐洲與美洲的重要對話，不僅展現實踐大學長年累積的國際信任與聲譽，也描繪出未來人才培育的新藍圖。



02

02 實踐大學洪久賢校長(右)與美國佛羅里達州州務卿 Cord Byrd(中)、商務廳廳長 Alex Kelly(左)互贈紀念禮物，開啟國際合作新篇章。
President Horng Jeou-Shyan (right) exchanged commemorative gifts with Florida Secretary of State Cord Byrd (center) and Secretary of Commerce Alex Kelly (left), marking a new chapter in international collaboration.Interior of the A view of the installation at the square

德意志情誼：四十載互信，擘劃教育新高度

在本校的國際合作版圖中，德國福茲堡應用科技大學(THWS)占有極具象徵性的地位。自1987年締結姊妹校以來，雙方以長期互信與務實交流為基礎，走過近四十年的穩定合作歷程。這段跨越國界與文化的夥伴關係，已從早期單純的學生交換，發展為涵蓋短期研習、雙聯學制、師資互訪及課程共構的全方位合作模式。

2025年12月，THWS校長率團蒞臨本校，與洪久賢校長及校內師長進行深度會談。此次會晤不僅是例行交流，更是一場關於教育使命與學術永續的深層對話。雙方在回顧合作成果之餘，也正式啟動2027年「**締盟四十週年慶典**」籌備規畫，預計透過國際論壇與文化活動，展現兩校長期合作的成果與價值。

洪久賢校長於會談中指出，學術研究與國際合作已成為大學競爭力的重要指標。未來雙方將深化科研合作，包括共同研究計畫、國際期刊發表與研討會合辦等。同時，兩校亦積極研議跨校碩士雙聯學位，為學生提供更多元且具彈性的國際升學途徑。

此外，透過教育部「**優華語計畫**」，本校華語教師赴德授課，德國學生來臺學習語言與文化，讓合作從制度層面延伸至人文理解與生活體驗。這種雙向交流，使學生不僅獲得學術成長，更培養跨文化理解力與全球視野。

佛州新視野：AI 跨域創新，肯定實踐教育實力

在深耕歐洲合作的同時，實踐大學亦積極接軌美洲科技趨勢。在駐邁阿密辦事處協助下，佛羅里達州高層官員率團訪校，成員涵蓋州政府、頂尖大學及產業代表，重點聚焦AI教育與跨域整合成果。

訪團在郭壽旺副校長陪同下，參訪本校與NVIDIA合作的跨域創新基地。當來賓親眼見證AI技術如何應用於建築設計、產品創新與公共藝

術創作時，對本校「科技結合設計、人文融入創新」的教學模式印象深刻，並高度肯定實踐大學在跨域教育上的成果。

此次交流亦促成多項合作構想，包括教師互訪授課、國際工作坊與產學合作機會。隨行產業代表更指出，佛州成熟的產業環境與國際投資能量，將為本校學生提供更多實習與職涯發展契機，實現教育與產業無縫接軌。

國際化路徑：以實踐為名，培育世界人才

實踐大學推動國際化，從來不是停留在協議簽署，而是致力創造真實的跨文化學習經驗。學校堅信，國際化應成為所有學生都能參與的教育機會，而非少數人的特權。

目前本校已建立穩固的全球合作網絡，學生可透過交換、雙聯與海外實習，培養語言能力與文化敏感度；教師則透過國際學術交流，持續精進教學與研究品質。

在 AI 迅速改變世界的今日，實踐大學亦敏銳掌握「科技與人文並重」的趨勢，將 AI 導入設計、管理、家政與法學等領域，確保教育內容貼近時代需求，同時保有人文關懷與社會責任。

以全球視野，書寫教育新章

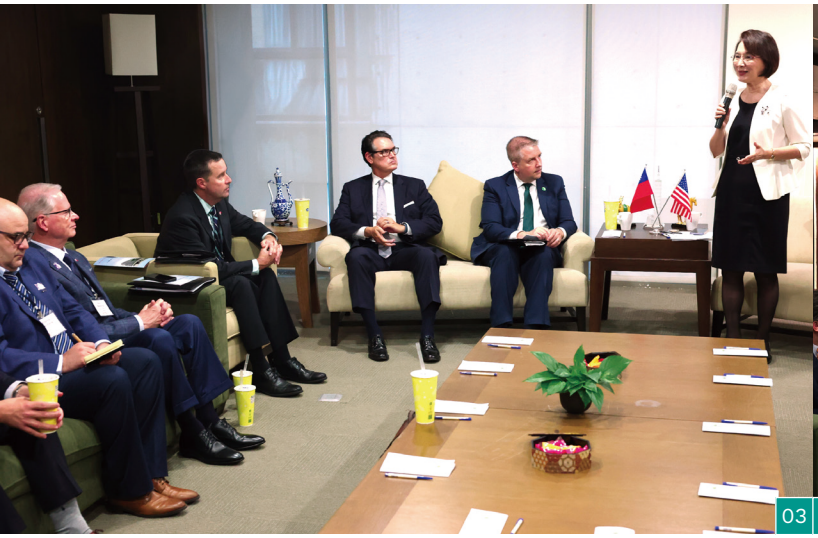
教育的本質，在於賦予年輕世代面對未來的能力與勇氣。回顧多年來的國際化歷程，無論是與歐洲夥伴的深厚情誼，或與美洲科技力量的創新連結，都展現實踐大學培育全球競爭力人才的堅定信念。

正如洪久賢校長所言，國際合作不只是學術延伸，更是跨文化理解與價值交流的契機。未來，實踐大學將持續以開放、多元與創新的態度，拓展跨國合作，為學生搭建更寬廣的世界舞台。

實踐大學不僅實踐教育，更以教育連結世界，邁向真正無國界的學習新境界，與全球共同前行。■

03 實踐大學洪久賢校長向佛州代表團致歡迎詞
President Horng Jeou-Shyan delivered welcome remarks to the Florida delegation.

04 美國佛州商務廳廳長 Alex Kelly 盼深化臺美雙邊教育等各項多元合作。
Florida Secretary of Commerce Alex Kelly expressed hopes to deepen diverse bilateral cooperation, including education, between Taiwan and the United States.





03 04



Boundless Practice: Four Decades of Deep European Partnerships, Joining Hands with American Technology

— A New Milestone in Shih Chien University's Internationalization and AI-Driven Interdisciplinary Collaboration

Tony Sowang Kuo (郭壽旺), Vice President for International and Cross-Strait Affairs

Amid the global wave of higher education moving toward deeper connectivity and diversified collaboration, Shih Chien University has consistently embraced Chairman Shieh Mung-Shiung's vision of "**the world as our campus.**" Internationalization is regarded not as a supplementary goal, but as a central educational strategy. Through academic exchanges, dual-degree programs, cultural initiatives, and industry–academia collaboration, the University continues to expand both the depth and breadth of its global engagement,



05 洪久賢校長 (右五) 及師長熱情接待德國姊妹校福茲堡應用科技大學代表團。
President Horng Jeou-Shyan(fifth from right) and faculty members warmly welcomed the delegation from the University of Applied Sciences Würzburg-Schweinfurt, Germany.

extending its educational reach far beyond its Taipei and Kaohsiung campuses to the international stage.

Recently, the University hosted two highly symbolic international visits. One delegation came from a long-standing German partner institution with nearly four decades of friendship, while the other arrived from the State of Florida in the United States, bringing cutting-edge technological perspectives. These dialogues spanning Europe and America not only demonstrate the University's long-established international trust and reputation but also outline a forward-looking blueprint for future talent development.

A German Partnership: Forty Years of Trust and a Shared Vision for Educational Excellence

Among Shih Chien University's international partnerships, Technische Hochschule Würzburg-Schweinfurt (THWS) in Germany holds special significance. Since the two institutions established their sister-school relationship in 1987, their collaboration has been grounded in mutual trust and sincere exchange. Over nearly forty years, this partnership has evolved from student exchanges to a comprehensive collaboration encompassing short-term programs, dual-degree pathways, faculty visits, and joint curriculum development.



06 福茲堡應用科技大學校長 Prof. Dr. Jean Meyer 感謝實踐大學師長熱情接待
President Prof. Dr. Jean Meyer of the University of Applied Sciences Würzburg-Schweinfurt expressed gratitude for the warm hospitality extended by Shih Chien University.

In December 2025, the President of THWS led a delegation to visit Shih Chien University and held in-depth discussions with President Jeou-Shyan Horng and faculty members. This visit was not merely ceremonial; it represented a meaningful dialogue on educational mission and academic sustainability. In addition to reviewing past achievements, both institutions officially initiated preparations for **the 40th anniversary celebration** in 2027, which is expected to feature academic forums and cultural events showcasing the value of their long-term collaboration.

President Horng emphasized that academic research and international cooperation are key indicators of a university's competitiveness. Future collaboration will therefore include joint research projects, co-authored international journal publications, and the co-organization of academic conferences. Both sides are also actively exploring cross-institutional dual master's degree programs to provide students with flexible and diverse international study pathways.

Furthermore, through Taiwan's Ministry of Education **Huayu BEST Program**, Shih Chien University has sent Mandarin instructors to Germany while welcoming German students to Taiwan for language and cultural learning. This reciprocal exchange extends cooperation beyond institutional arrangements into cultural understanding and lived experiences. Students thus gain not only academic knowledge but also intercultural competence and a broader global perspective.

A New Vision from Florida: Interdisciplinary AI Innovation and Recognition of Educational Excellence

While strengthening European ties, Shih Chien University is also actively connecting with technological innovation in the Americas. With support from the Taipei

Economic and Cultural Office in Miami, a high-level Florida delegation — including government officials, leading universities, and business representatives — visited the University to explore its achievements in AI education and interdisciplinary integration.

Accompanied by Vice President Tony Sowang Kuo, the delegation toured the NVIDIA-collaborated interdisciplinary innovation hub on campus. Witnessing firsthand how AI technologies are applied to architectural design, product innovation, and public art creation, visitors expressed strong appreciation for the University's model of integrating technology with design and humanistic creativity.

The visit led to several collaborative proposals, including short-term faculty exchanges, international workshops, and expanded industry–academia partnerships. Business representatives also highlighted Florida's dynamic industrial ecosystem and international investment environment, noting that these could provide valuable internship and career opportunities for Shih Chien students. Such a model — linking campuses to industries and education to the global market— aligns closely with the University's vision of a globalized education platform.

An Internationalization Path Rooted in Practice

For Shih Chien University, internationalization is not about signing agreements but about creating authentic cross-cultural learning experiences. The University firmly believes that global exposure should be accessible to all students, not limited to a privileged few.

Today, the University has established a strong global network of partner institutions. Students can enhance language proficiency and cultural sensitivity through exchange programs,

07 實踐大學副校長郭壽旺 (右一) 向美國佛羅里達州代表團介紹學校辦學特色與 AI 教育成果。
Vice President Tony Sowang Kuo(first from right) introduced the university's distinctive educational features and AI education achievements to the Florida delegation.



07

dual degrees, and overseas internships. Faculty members, meanwhile, benefit from international academic interactions that continuously strengthen teaching and research quality.

In an era when AI is transforming the world, Shih Chien University has also recognized the importance of balancing technology with humanistic values. AI education has been integrated into disciplines such as design, management, human ecology, and law, ensuring that curricula remain forward-looking while maintaining social responsibility and human-centered thinking.

Writing a New Chapter in Education with a Global Vision

The essence of education lies in empowering young people with the courage and capability to face the future. Looking back on its internationalization journey, whether through enduring European partnerships or innovative dialogues with American technological leaders, Shih Chien University consistently demonstrates its commitment to cultivating globally competitive talent.

As President Horng notes, international cooperation is not merely an academic extension but an opportunity for intercultural understanding and value exchange. Moving forward, the University will continue to embrace openness, diversity, and innovation, expanding cross-border collaborations and building broader global platforms for its students.

Shih Chien University not only practices education but connects the world through education, advancing toward a truly borderless learning environment and moving forward together with the global community. ■

08 福茲堡應用科技大學代表團參訪 Vision Base
The delegation from the University of Applied Sciences Würzburg-Schweinfurt visited Vision Base.





01 台下校友們一起配合帶動唱
Alumni in the audience joined together in the sing-along session.

實踐大學校友齊聚一堂 114 年度全國校友大會溫馨登場

跨世代凝聚情誼　展現實踐人向心力與榮耀感

吳聲銘｜學生事務長

由實踐大學校友文教基金會謝瑞華董事長，攜手基隆、北區、台中、彰化、台南及高雄等地校友會共同主辦的「**114 年度全國校友大會**」，於 114 年 11 月 16 日（星期日）中午在台北茹曦酒店隆重舉行。來自海內外、橫跨不同世代的實踐校友熱情參與、齊聚一堂，在溫馨熱絡的氣氛中共敘情誼、回顧校史、展望未來，充分展現實踐人深厚的凝聚力與強烈的向心力。

本次全國校友大會規模盛大，活動籌備周延，特別邀請實踐大學謝孟雄董事長、洪久賢校長及多位師長蒞臨與會，與校友們共襄盛舉。貴賓致詞中，董事長與校長分別回顧學校近年在教育品質深化、跨域學習推動、產學合作拓展及國際交流等多元面向的豐碩成果，並強調校友始終是學校最重要、最堅實的後盾。謝孟雄董事長表示，實踐大學能夠持續精進與前行，離不開校友們在各行各業中的努力與回饋，校友的成就正是母校最引以為傲的榮耀。



02 謝孟雄董事長與校友們引吭高歌
Chairperson Shieh Mung-Shiung sang enthusiastically with alumni.

洪久賢校長則感謝校友長期以來對學校的支持與關心，並指出，全國校友大會不僅是情感交流的平台，更是凝聚共識、連結資源的重要場域。校方將持續深化與校友之間的夥伴關係，攜手打造更具前瞻性與社會影響力的實踐大學。

活動中，全國各縣市校友分會代表亦陸續上臺致詞，分享各地校友會在組織經營、校友服務及社會參與等方面的豐富成果，並提出未來發展方向與願景。透過彼此經驗交流，不僅展現各地校友會的活力與創意，也進一步強化全國校友網絡的緊密連結，讓「**實踐人**」的精神在不同城市與世代間持續流動與傳承。

本次大會活動內容多元而精彩，除精神凝聚單元與全國校友會介紹外，亦安排校友獨唱、合唱等音樂演出，透過歌聲串聯回憶與情感，營造溫馨動人的氛圍。許多校友在活動中重逢昔日同窗，分享求學時期的點滴與人生歷程，現場洋溢著笑聲與感動，充分體現校友大會「**相聚、連結、傳承**」的核心精神。

校內師生的精彩展演亦為大會增添亮點。來自高雄校區文創與創意學院時尚設計學系的學生，以富含創意與專業的展演形式，展現紮實的設計實力與對時尚美學的深刻理解；台北校區設計學院服裝設計學系則帶來《Glimpse 微光乍現》動態秀，透過服裝線條、材質運用與舞台節奏的巧妙結合，呈現學子們對創作的熱情與對未來的想像，獲得現場來賓熱烈掌聲。

活動壓軸登場的「全國校友服裝秀」更是全場焦點。此次服裝秀以「男帥、風華、優雅」三大主題為主軸，邀集不同年代、不同背景的校友共同登臺演出，展現實踐人自信從容的風采與生命歷程的多樣樣貌。校友們以優雅姿態詮釋歲月累積的深度與魅力，象徵實踐大學跨世代的情誼傳承與持續交流，為本次全國校友大會畫下溫暖而亮眼的句點。

透過本次 114 年度全國校友大會，不僅再次凝聚校友對母校的認同與情感，也展現實踐大學深厚的人文底蘊與世代相傳的精神價值。未來，實踐大學將持續攜手校友，結合教育、創新與社會責任的力量，共同書寫屬於實踐人的嶄新篇章。■

03 校友們以華麗造型出席優雅時尚之宴
Alumni attended the elegant and stylish banquet in glamorous attire.

